



## Webinar #6

# "Nature-Based Entrepreneurship in Practice"

UrbanByNature: a programme supported by the Connecting Nature project and hosted by CitiesWithNature

Date: 16 April 2021

Time: 14:00-15:00 CET

Moderators: Shushanik Asmaryan (CENS, Armenia), Mamuka Gvilava (GeoGraphic, Georgia)

Theme: After a motivating introduction into NBS Entrepreneurship, Nature-Based Enterprises (NBE) from Europe and Caucasus will present their products and promote communities of practice they lead at European NBE Platform <https://www.naturebasedenterprise.eu>

### Nature-Based Entrepreneurship



**Siobhan McQuaid**, Innovation Catalyst, Trinity College Dublin, Ireland

### Problemsolving with green infrastructure

Nature-based urban heat island mitigation ideas from Germany



**Jonathan Müller**, Architect M.A. / CEO, Helix Pflanzensysteme GmbH, Germany

### NBS for water treatment products by BioAzul



**Gerardo González**, R&D&i Project Manager, BioAzul, Spain

### NBS Integrated Green Building in Georgia



**Gvantsa Kheladze**, New Technology Center (NTC), Georgia

### DISCUSSION round and next steps