

# Het zit in onze natuur.

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# Development Stiemer valley co-creation



# **Objective**

As part of the development strategy of the city of Genk,

develop a multifunctional blue-green urban valley that increases the quality of life and the resilience of Genk

#### How?

Propelling a co-creative city making project

building upon

ownership engagement activation

of a variety of usual and non-usual stakeholders

#### **CO-CREATION**

#### What?

#### **Ambition**

- discussion partner
  - open dialogue looking for solutions
  - equal position
- Self reflective
  - to match our ambitions/policies against expectations/needs of different stakeholders

### **CO-CREATION**

#### What?

#### **Process**

- Map all stakeholders
- Determine degree of participation
- Tailor made
- Enthousiastic front runner mandate & time for relationship building

# **Example: Schansbroek**



#### **Lessons learned**

- Time consuming but smart investment in the long run
- Value input from users (e.g. children do not underestimate them!)
- Traditional partners: from reactive to pro-active, from judge to coowner
- Determine stakeholders very carefully
- Include experts for direct interaction

legitimacy

Very hard to involve citizens in their daily struggle to make ends meet
 —> Civic society very important

## **Example: junior team**

- 9 children
- 12 years old
- 12 weeks every Wednesday afternoon
- Every year different theme
- Identifying quick wins for the development of the Stiemer Valley





# **Challenges**

- Watch over experts dominating the process
- Include stakeholders from quintuple helix model not only citizens
- City as a partner, not only organiser
- Evolve from ad hoc participation moments to long term involvement
- Value local civic society and build sustainable relations with them



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