



Measuring the Impact of Naturebased solutions H2020 projects

Ariana NASTASEANU Natural resources Sector EASME

Horizon 2020

"Horizon 2020 should be implemented with a view to contributing directly to creating industrial leadership, **growth and employment as well as** <u>citizens' welfare</u> in Europe"



Impact indicators for NBS

Technical solutions

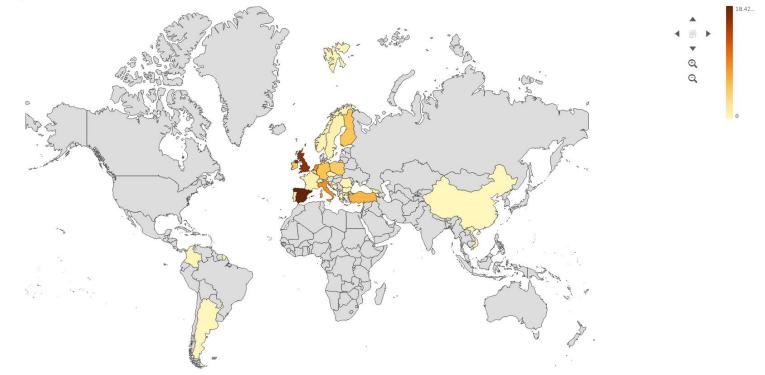
Co-creation process

Financial sustainability



2016 Call: demonstrating innovative NBS for climate and water resilience in cities 49,36M EUR = 0,15% H2020 total budget

Participant Net EU Contribution by Country



More data on H2020 dashboard: http://ec.europa.eu/research/participants/portal/desktop/en/projectresults/index.html





Inspiration from the past

• Post industrial landscape in Manchester before NBS





European Commission

Inspiration from the past



The same area today – NBS success story





European Commission

2017 Call: NBS for inclusive urban regeneration: 48,71 MEUR – 0,15 of H2020

Participant Net EU Contribution by Country



139 cities; top five: Hamburg, Berlin, Freiburg, Coimbra and Sofia



European Commission



Engagement

- Manchester Climathon 2017
- Based on West Gorton (Manchester demo project)
- 50+ people
- Private sector, students, NGOs, citizens
- "It's been nice to implement ideas in a local city I know. Gives you something else to drive for knowing you could have the chance to change something for a community."
- <u>https://www.youtube.com/watch?v=IF3awDqcPal</u>







Synergies with national/regional funds

- Explore new financing mechanisms through private or public schemes: European Structural and Investment Funds, European Regional Development Fund, or the Instrument for Preaccession Assistance;
- Explore the innovative potential of the implemented NBS;
- Boost creative solutions for social innovation.



Innovation Radar



A data-driven methodology to deliver intelligence about FP-funded innovations and innovators, and their market readiness, with the overall aim of increasing the economic impact of Horizon 2020 investments.



European Commission > Horizon 2020 > Innovation Radar >

Discover great EU-funded Innovations

The Innovation Radar is a European Commission initiative to identify high potential innovations and innovators in EU-funded research and innovation projects

Search fo	or innovations rela	ated to: Q my sea	rch terms	here	Search	<u>Hide filters</u>
Maturity	Exploration Commi		d ideas	Creation	Optimisation	
Filters	Country:	plans, end-user engagemen	-user engagement). Innovati	demonstration).	Go To Market Needs:	
	Organisation Type:	¥				Reset filters

3152 Innovations found!



(developed by 1991 Innovator organisations)



COMMON EXPLOITATION BOSTER

Exploitation:

The utilisation of results in further research activities other than those covered by the action concerned, or in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities.

- Support beneficiaries in Dissemination and Exploitation
- Guidance on D&E for proposers and projects
- Feedback and assessment of D&E during project reviews
- D&E support services and activities

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