Nature-based enterprises (NBEs) use nature as a core element of their product/service offering.

**Research findings about nature-based enterprises**

Based on 113 validated responses from nature-based enterprises in 22 countries (86% from Europe, 14% rest of the world) to Connecting Nature survey conducted from January to March 2020.

1. **Nature-based enterprises** are highly varied in nature. Survey responses came from nature conservation NGOs, community-garden enterprises, ‘living wall’ suppliers, tech start-ups using satellite data to monitor the quality of urban nature and many more.

2. Nature-based enterprises (NBEs) are increasing year on year.

3. 98% are SMEs but preliminary findings indicate NBEs are larger enterprises than the EU average.

4. The majority of NBEs identify as for-profit or hybrid enterprises.

5. [Pie chart showing distribution of profit types: Non-Profit 33%, For-Profit 37%, Hybrid 30%]

6. NBE turnover: [Bar chart showing turnover distribution by size: < €2 million, €2-10 million, €10-50 million, > €50 million]

7. The private sector is almost as important as the public sector as a source of turnover.

8. Twice as many NBEs believe they will be impacted negatively rather than positively by Covid-19.

9. Economic value created: Skills Development, Innovation, Job Creation

10. Environmental value created: Biodiversity, Green/Blue Space, Water/Air Quality

11. Social value created: Environmental Attitudes, Community Empowerment, Health & Wellbeing

The majority of nature-based enterprises operate at local, regional or national level.

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