



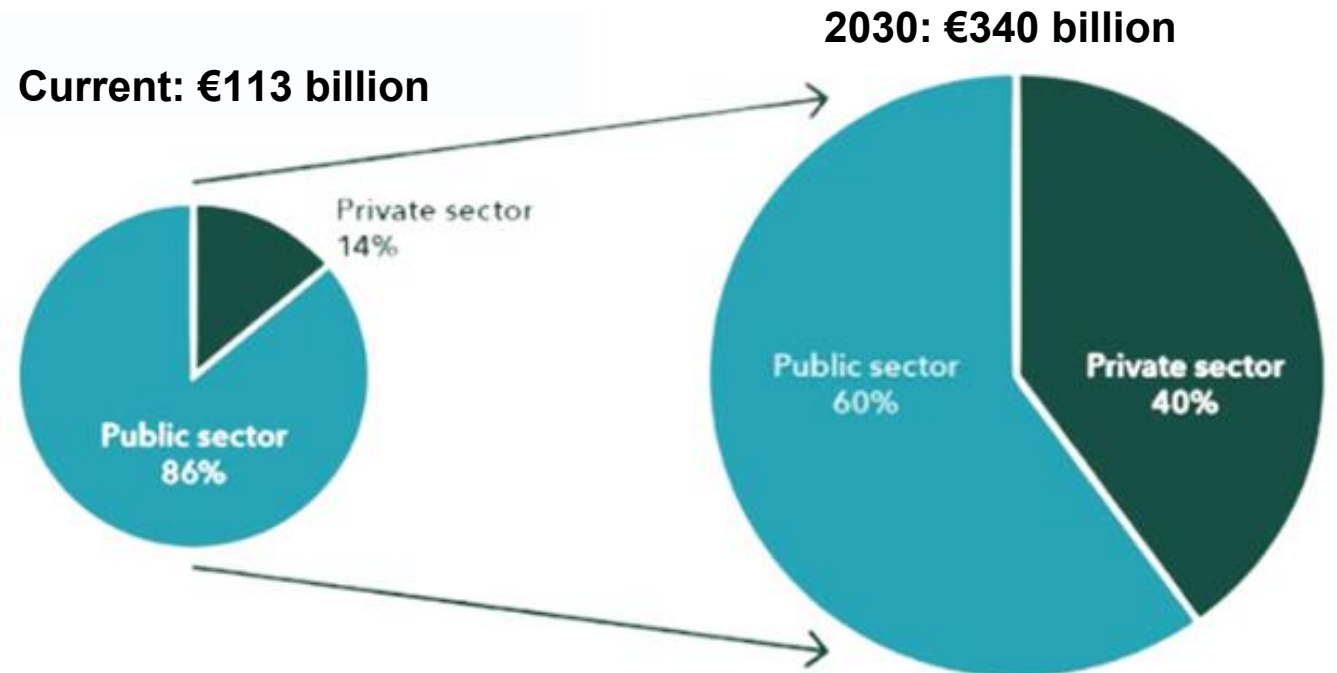
Leveraging NBS to stimulate entrepreneurship and job creation

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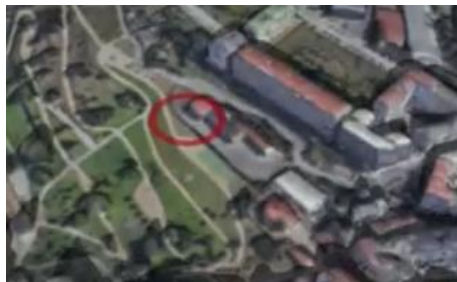
The Market for Nature-Based Solutions (NBS)

- Finding skilled and experienced suppliers is a major roadblock for the implementation of NBS
- Financing of NBS is challenging, especially in the long term
- Growing investment and market demand for nature-based solutions



Source: UNEP State of Finance for Nature, 2021

Financing NBS and stimulating entrepreneurship

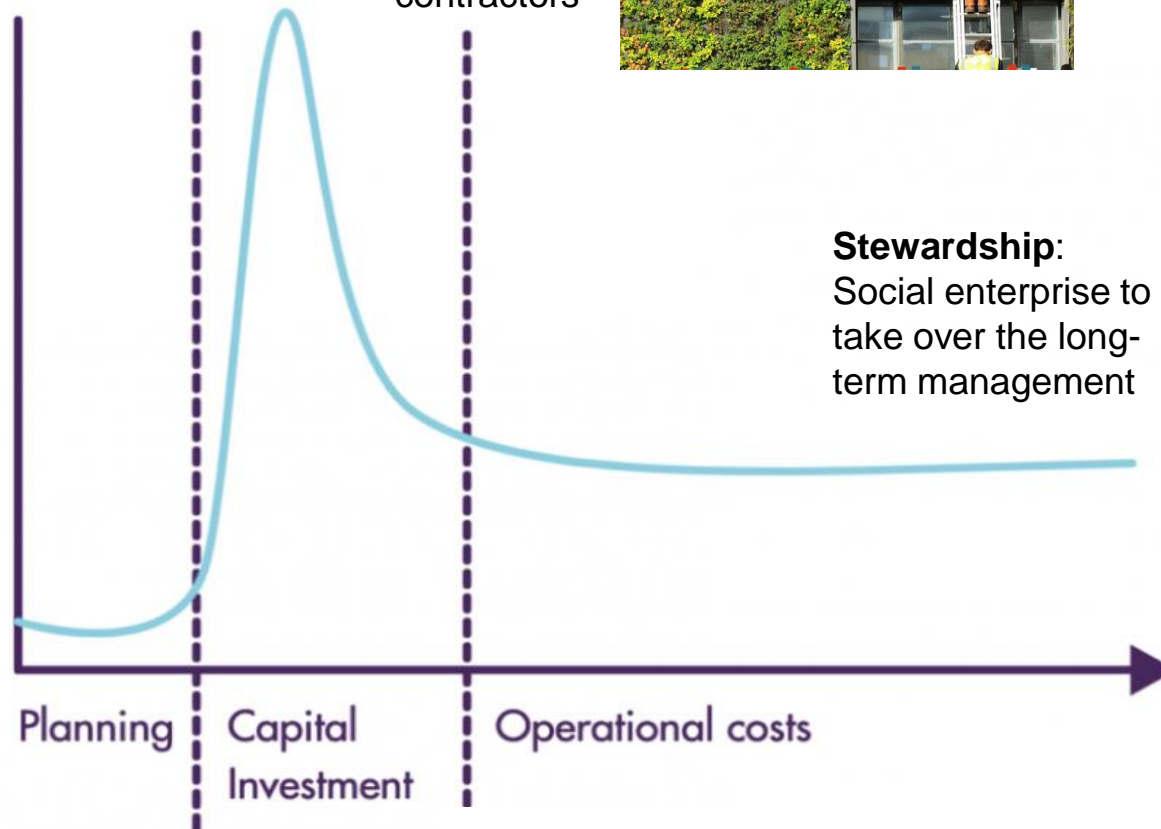


Planning:
Landscape architects & biodiversity experts

Delivery:
Specialised horticultural contractors

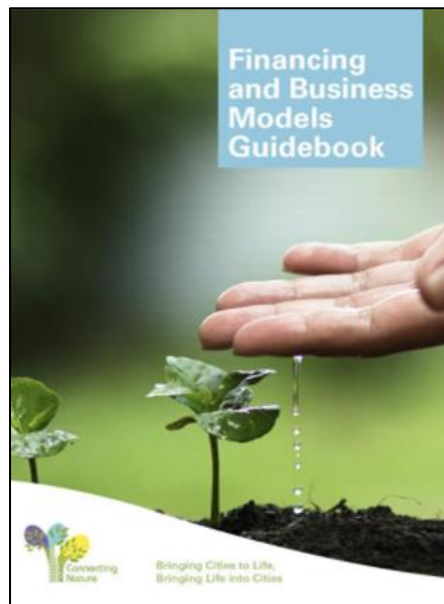


Stewardship:
Social enterprise to take over the long-term management



Source: [Connecting Nature Framework Guidebook](#)

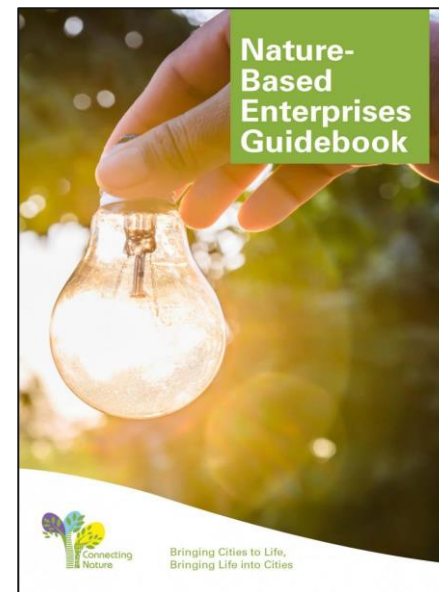
NBS Financing & Entrepreneurship strategies



Step 1: Securing a solid support base for NBS

Step 2: Planning sustainable business models and financing for NBS

Step 3: Secure funding



Step 1: Awareness & Alignment

Step 2: Strategic Alliances

Step 3: Specific support programme