

Bringing cities to life, Bringing life into cities.

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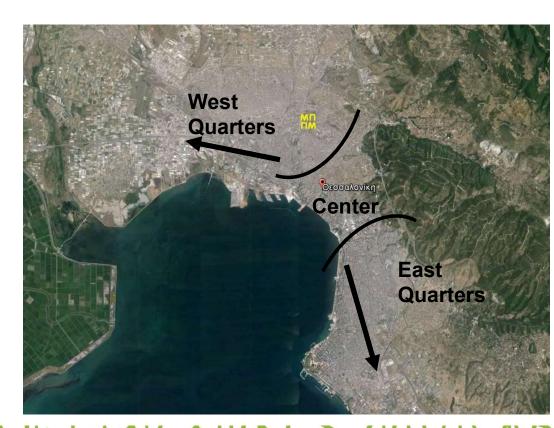




Pavlos Melas

- is a municipality of North Greece
- is located at the north-west side of Thessaloniki
- is the 3rd largest municipality in the metropolitan unit with a population of almost 100.000
- faces challenges in addressing issues of continuing poverty, air pollution, low percentage of green area (3.78 m²/inhabitant) and lack of opportunities for economic growth

Overview of Pavlos Melas Municipality



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The absence of urban planning system and public housing policies during the 50's to 70's development period resulted in

a "spontaneous-arbitrary" built environment, without *public open and green space*.

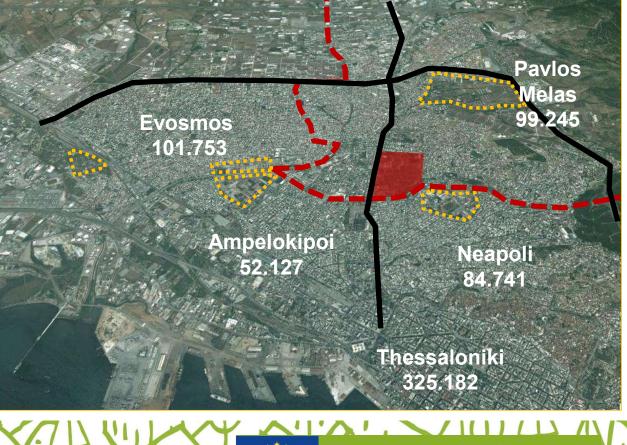
Pavlos Melas ex-camp (red area) of 33 ha,

with 300.000 people living around,

Bringing

cities to life, Bringing life into cities.

is **the nature-based opportunity** for Pavlos Melas Municipality **Overview of Pavlos Melas Municipality**



Pavlos Melas camp...

(Turkis

A Harmankeu

was established by the Turkish army at the end of the 19th century,

was used during the Nazi occupation as a concentration and execution camp, where many people lost their lives,

is a site very important to

community memory and local identity



1929

1909 1916 Bringing life bits to life, Bringing life bits to cities. Used as a military site up to 2006 when it was abandoned, nowadays the camp is an 'Urban Gap' contributing at the deprivation of the area.







Strategic regeneration planning

In order to reverse the situation, the municipality focused on a **strategic regeneration planning** with

Connecting increased dialogue and cooperation of key stakeholders.





Pavlos Melas Municipality Nature-Based Solution Project

Our vision is...

the transformation of a historic site into a multifunctional green space, public & open, a driving force for cohesion & well-being and a lever of development for the city

At the MPPM, guests relax, participate, have fun and come back...



Based on the Strategic Plan, the project will be implemented in **phases**

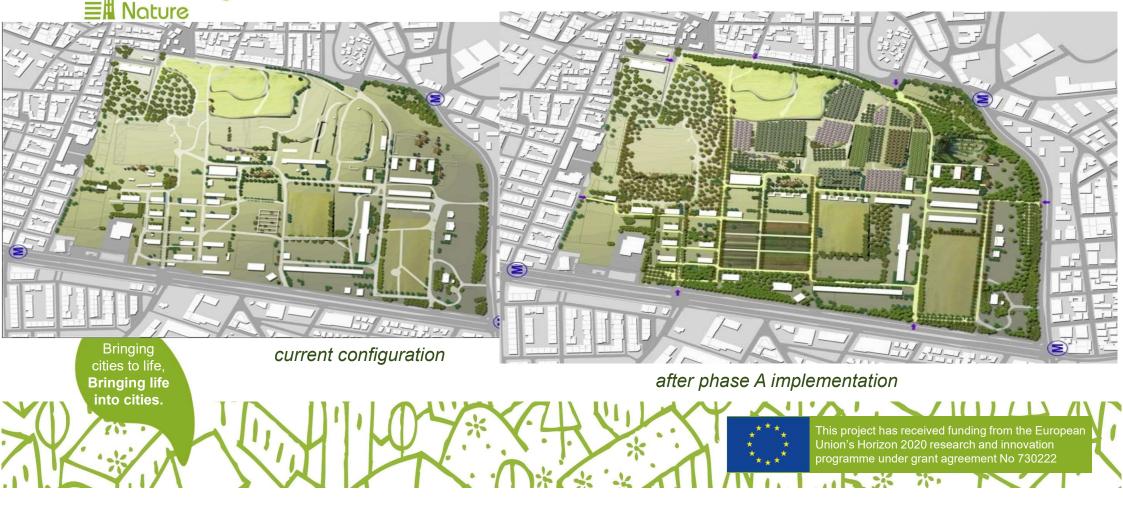
PAVLOS MELAS METROPOLITAN PARK

A STRATEGIC REGENERATION PLAN OF PAVLOS MELAS FORMER MILITARY CAMP IN A GREEN SPACE OF METROPOLITAN AREA

Municipality of Pavlos Melas

Pavlos Melas Municipality Nature-Based Solution Project

Phase A (Open space development) includes creation of auxiliary network infrastructure, soil rehabilitation, greening (planting of about 6000 plants), lighting, ...



Connecting



Phase A (Open space development)

... creation of walk and cycle paths, kiosks, ...





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αθιστικό στα πεύκα

Bringing cities to life, Bringing life into cities. ... rest points, accessibility & security upgrading, etc.



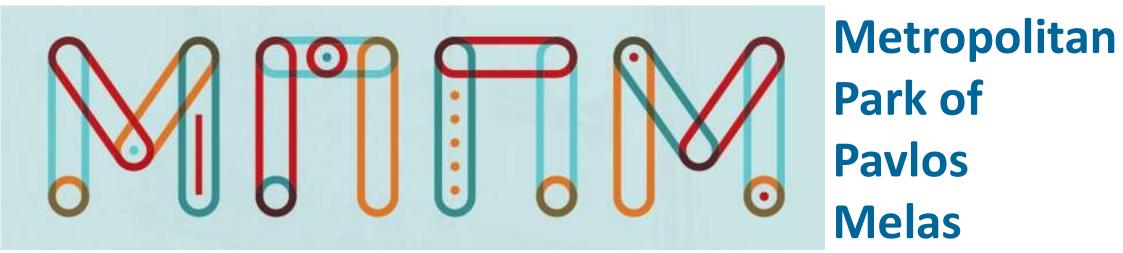
Where we are in the process

- 12M€ have been committed for Phase A from Regional Development Funds. The rest 6M€ will be Municipality's own contribution
- The **tendering procedure** for open space regeneration (phase A) is in progress
- Next phases include further space reformation, restoration of buildings and setting of uses on them (no additional buildings are going to be constructed in the area).

Except <u>public uses</u> (a new Town Hall, museums, environmental awareness & sustainability center, etc.), other uses that could attract private investment (sport & leisure, social/creative/nature-based economy, culture, etc.) could be foreseen for specific locations and for a limited number of buildings.

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- The whole project is estimated to cost about 60M€
- Funding leverage actions are in progress



- BarriersConsidering the NBS scale, it is recognized that the intervention is a multi-year, costly
and complex administrative program. An opportunity-based approach is adopted,
focused on:Opportunities....focused on:
 - The program development in phases according to the approved strategic plan
 - The high potential of the site (natural resource, historical site and driving force for urban sustainability)

- Perspectives of NBS in post COVID-19 period
- Bringing cities to life, Bringing life into cities.
- CONNECTING Nature project



Thank you...

