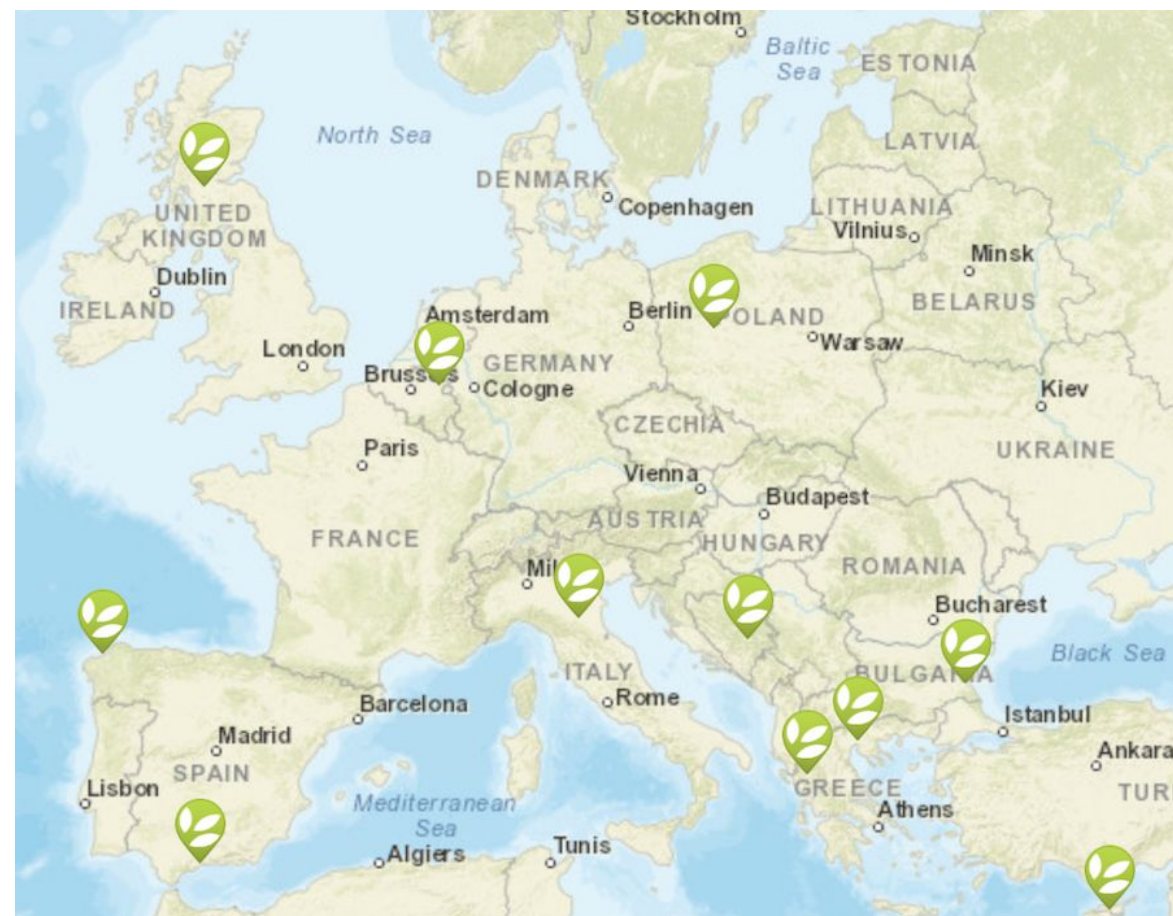# Research on Nature-Based Enterprises

Esmee Kooijman, *Trinity College Dublin*
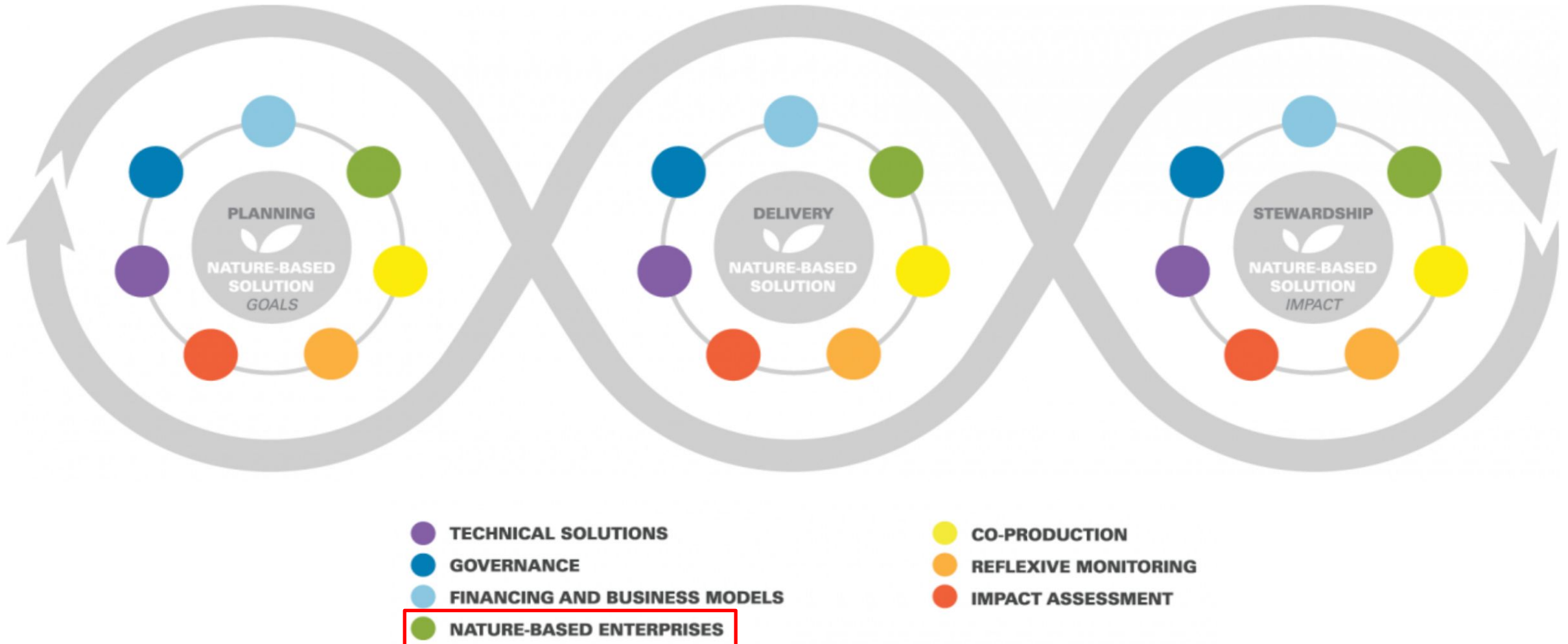
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About Connecting Nature

- 30 partners within 16 European countries, and hubs in Brazil, China, Korea & The Caucasus

- Local authorities, communities, industry partners, NGOs and academics

- Large-scale implementation of nature-based solutions in urban settings
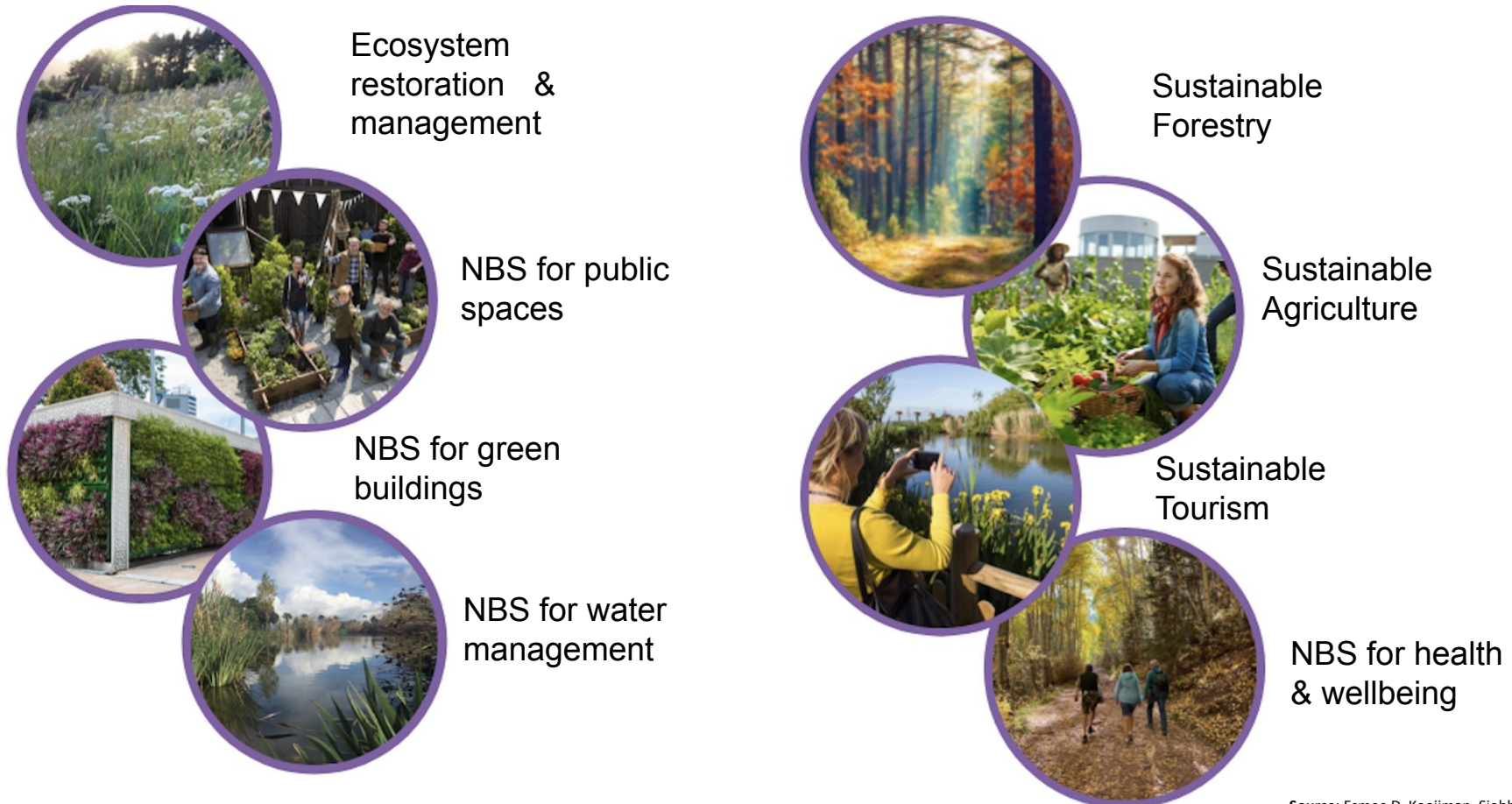
Connecting Nature Framework
for the implementation of nature-based solutions

TECHNICAL SOLUTIONS
GOVERNANCE
FINANCING AND BUSINESS MODELS
NATURE-BASED ENTERPRISES

CO-PRODUCTION
REFLEXIVE MONITORING
IMPACT ASSESSMENT

What are Nature-Based Enterprises?

Nature-based enterprises (NBEs) use nature as a core element of their product/service offering.

Direct categories of activities

Ecosystem restoration & management

NBS for public spaces

NBS for green buildings

NBS for water management

Sustainable Forestry

Sustainable Agriculture

Sustainable Tourism

NBS for health & wellbeing

What are Nature-Based Enterprises?

Nature-based enterprises (NBEs) use nature as a core element of their product/service offering.

Indirect categories of activities

Advisory services

Smart technology, monitoring and assessment of NBS

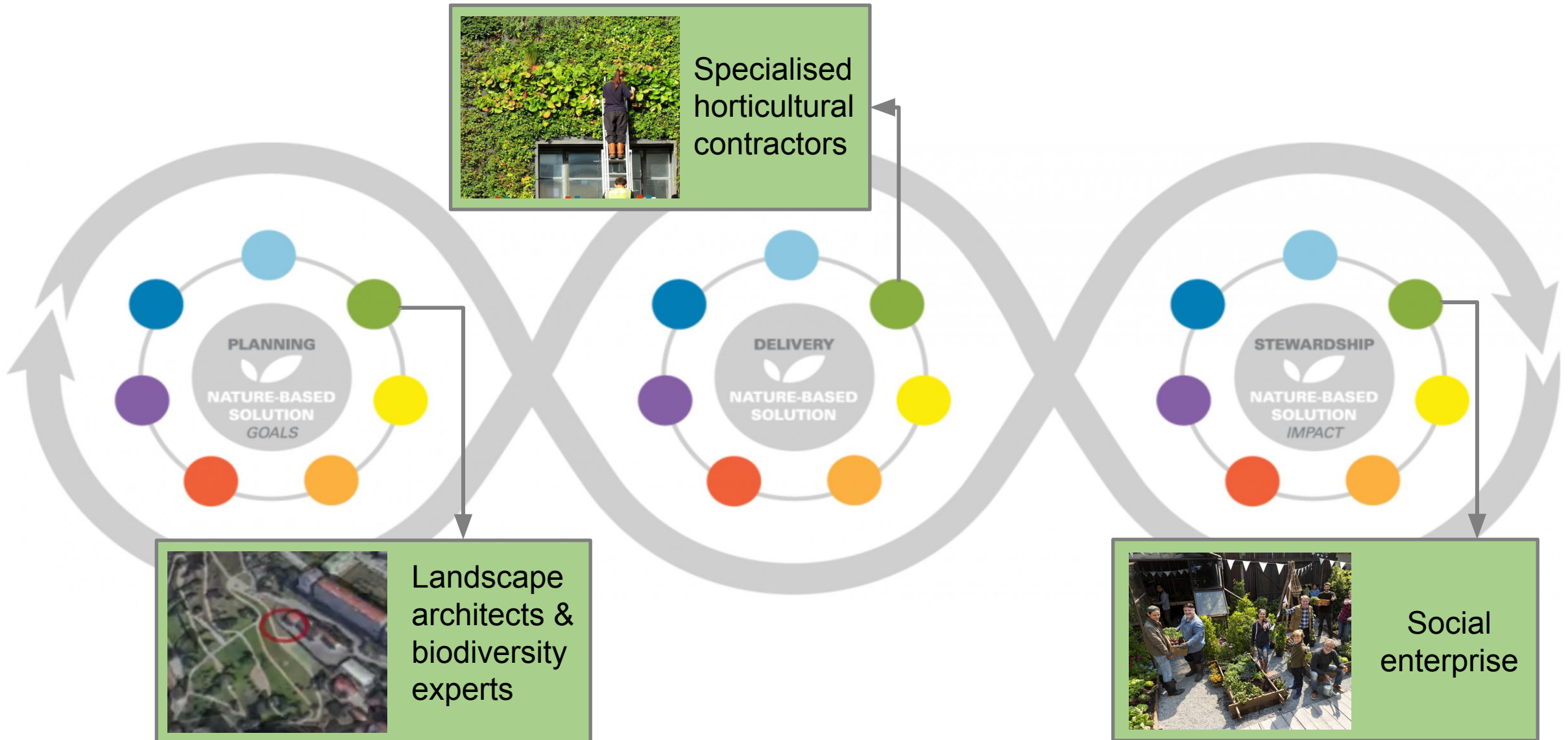Education, research & innovation

Financial services

Why Nature-Based Enterprises (NBEs)?

- NBS **demand is increasing** as concept has become mainstreamed

- **Finding skilled and experienced suppliers** is a major roadblock in the wider uptake of NBS

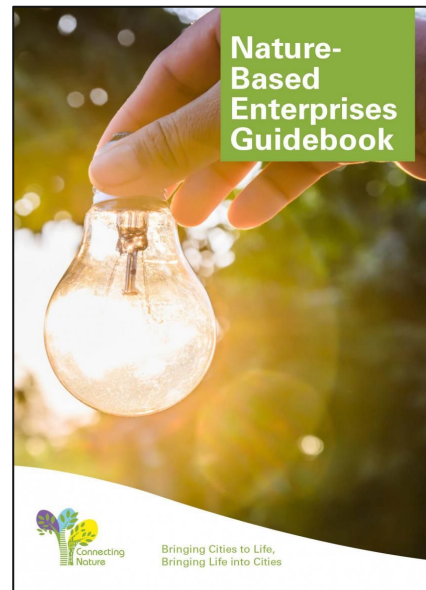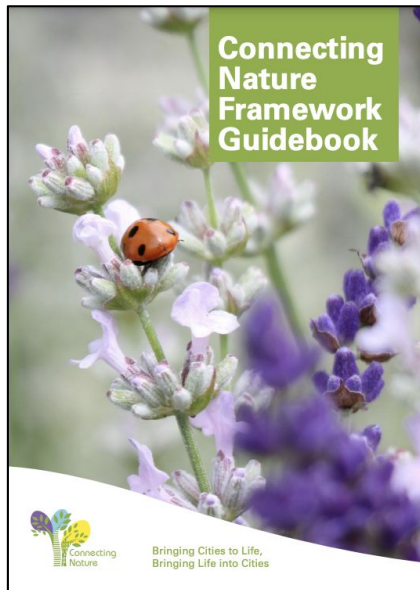- **Financing of NBS** is challenging, especially in the long term

- NBE can support cities, private sector and third sector organisations in the **planning, delivery and management** of NBS.
  - *Connecting Nature cities entrepreneurship strategies*

- NBEs **support climate change and biodiversity policy**, and **generate benefits** for local economies, communities and the wider environment.

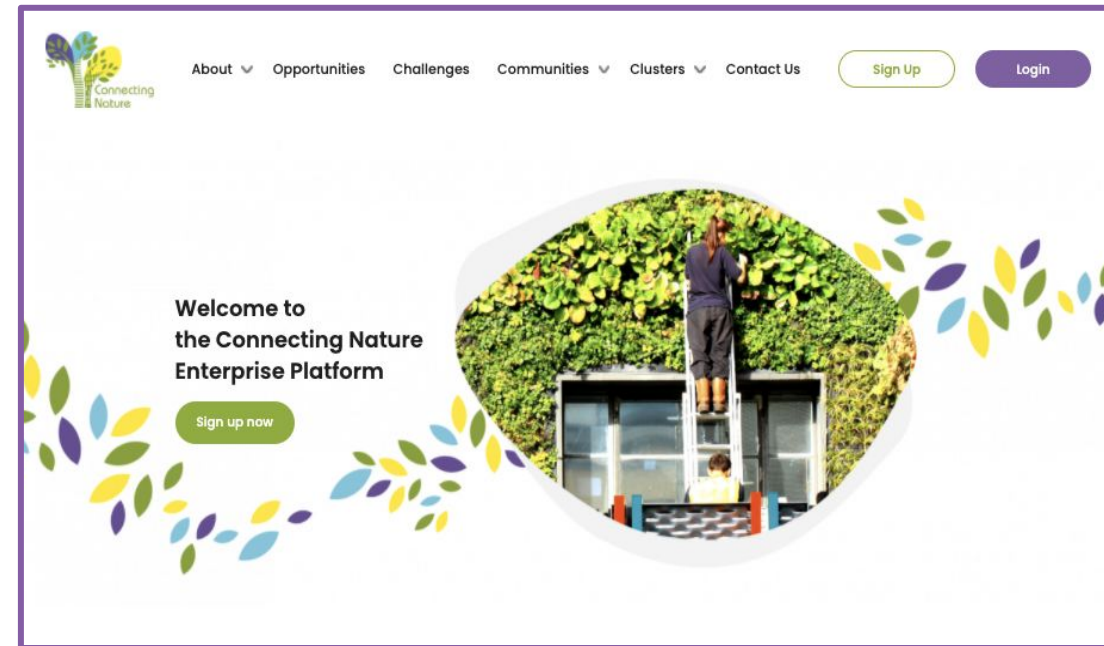# Examples of Nature-Based Enterprises in NBS implementation in cities

Resources for (supporting) Nature-Based Enterprises

Connecting Nature Guidebooks

- Tools for enterprises and local authorities

- Global database of enterprises
- Communities of practice