

WEBINAR: BUSINESS MODELS FOR NATURE-BASED SOLUTIONS

Date: 29 October 2019 | *Time:* 11:00 – 12:30 CET | [Registration](#)

Organised by Covenant of Mayors Office in cooperation with Connecting Nature and Naturvation

Municipalities are under pressure to address climate change challenges. Nature-based solutions (NBS) are proposed by the European Commission as a cost-effective way of climate action, resulting in economic, social as well as environmental benefits. NBS are very diverse and range from parks, street trees to storm water management ponds. It is a new way of looking at measures that many local authorities have already been implementing.

But how to go about planning, managing and financing a NBS, so that it delivers the multiple benefits mentioned above?

In this webinar we will have a close look at a dialogue tool and a planning tool that support you in developing a business model for your NBS: the NBS Business Model Puzzle and the NBS Business Model Canvas.

This webinar is directed at beginner and front-runner cities as well as interested SMEs.

AGENDA

11:00	Welcome and introduction to Nature-Based Solutions Svenja Schuchmann, Covenant of Mayors Office
11:10	Financing and developing business-models for NBS – challenges and opportunities Siobhan McQuaid, Trinity College Dublin, Connecting Nature Dr. Helen Toxopeus, Utrecht School of Economics, Naturvation
11:20	Tools and Guidance I - Business Model Puzzle a <i>dialogue tool</i> for realizing urban nature-based solutions Covenant signatory Malmö, Naturvation , tbc Dr. Helen Toxopeus, Utrecht School of Economics, Naturvation
	Tools and Guidance II Nature-Based Solutions Business Model Canvas Guidebook Cristian García-Espina Adank, Covenant signatory Malaga, Connecting Nature Isobel Fletcher, Horizon Nua, Connecting Nature
12.10	Q&A