



# Connecting Nature Enterprise Platform

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# Connecting Nature Enterprise Platform



[www.naturebasedenterprise.eu](http://www.naturebasedenterprise.eu)



The world's biggest community  
for nature-based enterprises

Join our  
communities

Find buyers and  
suppliers

Share opportunities  
and news

Be part of events  
and networking

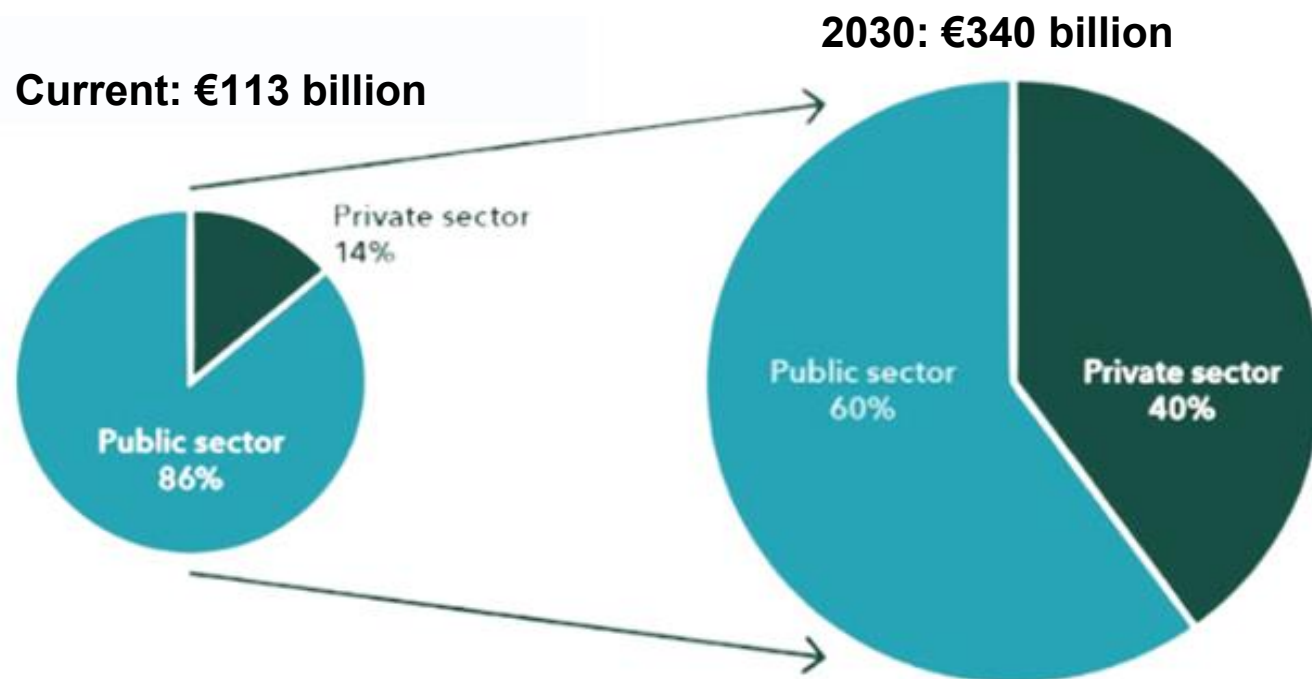
Access resources  
and reports



# Why is the Platform important?

## *Market perspective*

- Finding skilled and experienced suppliers is a major roadblock for cities
- Financing of NBS is challenging, especially in the long term
- Growing investment and market demand for nature-based solutions



Source: UNEP State of Finance for Nature, 2021

# Why is the Platform important?

## *Enterprise perspective*

- Nature-Based Enterprises (NBEs) **use nature sustainably** as a core element of their product/service offering.
- NBS is a relatively new concept, market is in early stage of development
- Lack of industry networks, connections with peers
- Need for knowledge, training and skill development

# Be part of our communities of practice



Join our communities



**Water Management**



**Community Engagement**



**Green Buildings**



**Urban Landscapes**



**Smart Tech**

Be part of events and networking



**Health & Wellbeing**



**Sustainable Agriculture**



**Sustainable Tourism**



**Sustainable Forestry**



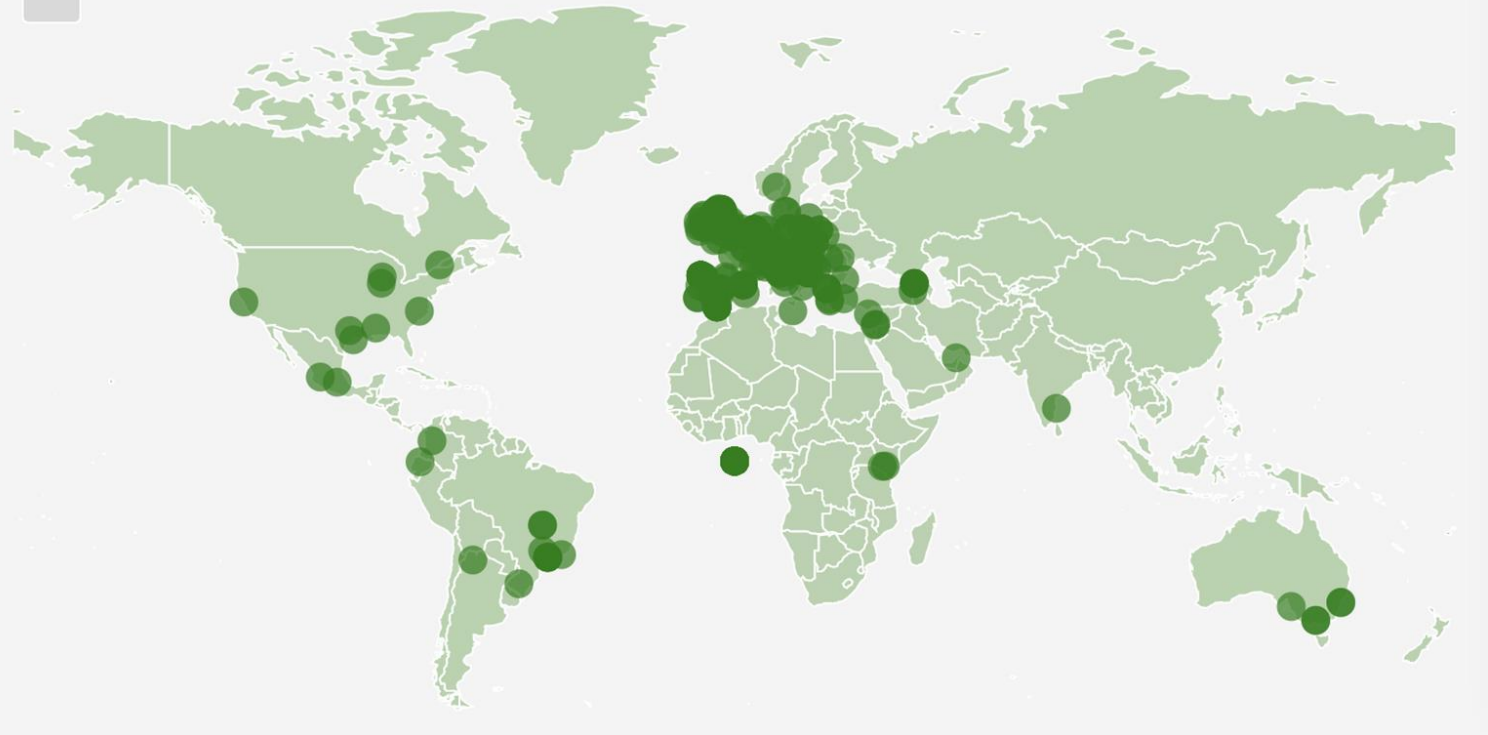
**Nature-Based Organisations**



# Find buyers/suppliers and share opportunities



*350+ enterprises & 2000+ users*



Find buyers and suppliers

Share opportunities and news



# Access knowledge, tools and courses



Access resources  
and reports



**From Nature-Based Solutions to the Nature-Based Economy**  
Event Takeaways  
13 October at 12:00 UTC / 18:00 CET

5 Key Takeaways from the session at the Innovate4Cities Conference on 13 October 2021.

15-10-2021

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15-10-2021



**From Nature-Based Solutions to the Nature-Based Economy**  
Research  
29-06-2021

Short summary of the White Paper on the Nature-based Economy in which NbS and related categories of economic activity...

29-06-2021



**Financing and Business Models for NbS**  
Tool / Guidebook  
01-06-2021

The Connecting Nature Guidebook and Business Model Canvas with a step-by-step guide to secure financing for NbS.

01-06-2021



**Internet of Nature Podcast**  
Market Insights  
28-04-2021

Nature and technology: friends or enemies? Find out in this 10-part podcast series hosted by our ambassador Dr....

28-04-2021



# Testimonials



*“Thanks to the Platform we connected with another NBE, BIOTONOMY, and together with them, we will be designing and building the first hydroponic vertical garden system in Malaga, Spain. This system will reuse and treat the greywater of a hotel in the city centre.” (Gerardo Gonzalez, BIOAZUL)*

*I became a member of a like-minded community of people, people actively wanting to work with nature”, (Kimia Witte, Vertical Forest NBE)*





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