



nomadic resorts

**Connecting Nature Enterprise
Summit Poznan
June 2021**

Biophilic design and rewilding strategies to create a nature
positive hospitality model

Paradigm Shift

COVID-19 has exposed many of the inherent vulnerabilities in the hospitality industry in terms of risk management, contingency, and resiliency planning but it has also revealed the growing contradiction between the expectations of modern travelers and the way that the industry manages the natural capital on which guest experiences are built.

The industry has a unique opportunity to reinvent itself to be at the core of the Green Recovery and help shape a circular economy.

To seize this opportunity, hotel groups need to go well beyond the conventional notions of conservation, efficiency and sustainability that have gained traction over the last decade; they need to develop nature positive business models that change the very idea of travel.

To achieve this goal, we need to adopt tools, not just to mitigate the climate impact of conventional travel, but to deliver a cultural transformation that helps people to reconnect with the eco-systems that they inhabit.

In the following presentation we will provide examples from our work to show how we can design spaces to meet these lofty ambitions.

A brief definition of Biophilic Design

The theory, science and practice of bringing buildings to life to create a healing living environment.

“Our emotional freedom, our spirit, is nurtured and supported by those environments which are themselves alive”

Christopher Alexander

A brief definition of Rewilding

Rewilding activities are conservation efforts aimed at restoring and protecting natural processes and wilderness areas. This may include providing connectivity between such areas and protecting or reintroducing apex predators and keystone species.

“Rewilding is not about abandoning civilization but about enhancing it. It is to 'love not man the less, but Nature more’.

George Monbiot

Sensitivity



Our buildings need to integrate the ecological context of the site. Using biomimicry and green building strategies we can develop structures that respect the physical environment rather than compete with it.

Earth



Natural pigments such as earth tones, and complex natural textures should be predominant.

Water



Water elicits a strong emotional response, integrating waterscapes into the building design can create a healing, serene environment.

Air



Most people actually prefer natural ventilation over processed and stagnant air.

Light



Daylight is consistently identified as an important and preferred feature in the built environment

Flora



Plants are fundamental to human existence, their insertion into the built environment can enhance air quality, well-being and performance

Fauna



Animals are similarly basic for human existence, the presence of animal forms provokes pleasure, stimulation and emotional interest

Patina



The organic processes of aging, weathering and other dynamic features of natural materials represent movement of nutrients and energies in natural systems

Vista



People express a strong and consistent preference for exterior views, especially when the vistas contain vegetation and water.

Vegetation



Green roofs and facades often provoke interest and satisfaction. Plants on buildings can also evoke a powerful vernacular and integrate the building into the site.

Prospect



The most appealing places provide prospect (visual access) and refuge (enclosure) simultaneously – it is basically the ability to see without being seen.

ie. the cave and the meadow

Delight



Sensory richness and ambient variability are abundant in nature. These haptic sensations - from the feel of wood or stone and variations in temperature and light as we move through space provide sensory delight.

Regeneration

Imagine, for an instant, that the technological innovations that mankind has its disposal were repurposed.

Imagine if scientific developments in genetics, microbiology, agriculture, architecture, software engineering, computer modelling and material science were channelled away from the traditional anthropocentric objectives of a free market economy, and were used instead to develop a circular, nature positive economic model focussed on the health and wellbeing of the biotic community as whole.





nomadic escapes

Our new venture Nomadic Escapes, is a nature positive hospitality management company that uses these methods to address societies fundamental challenges.

- Biodiversity loss
- Mental health and nature deficit disorders
- Environmental education
- Social exclusion
- Climate Change

If you would like to discuss projects, investment or rewilding opportunities please

Contact:

louis@nomadicresorts.com

www.nomadicresorts.com