



Webinar#4 "How to finance nature-based solutions in the urban environment?"

UrbanByNature: a programme supported by the Connecting Nature project and hosted by CitiesWithNature

Date: 29 October 2019

Time: 10-11 AM (BRT), 2-3 PM (CET)

Moderators: Daniela Rizzi, ICLEI Europe, and Sophia Picarelli, ICLEI South America

Financing and Business Models for NBS

- **Siobhan McQuaid**, Head of Innovation, Centre for Social Innovation, of the Trinity College Dublin, TCD, Ireland

Case study of innovative small-scale financing of NBS e.g. crowd financing of community projects of NBS (Scotland, UK)

- **Ian Goodman**, MyParkScotland Project Manager and **Emma Halliday**, Programme Manager, Scotland

Case study of innovative approach to financing of NBS e.g. public-private-people partnership (PPPP)

- **Juliana Ribeiro**, Senior Analyst, Grupo Boticário, Curitiba, Brazil (tbc)

DISCUSSION round and next steps (Portuguese and English)

*All videos are available on the [Connecting Nature YouTube Channel](#), and also on the [CitiesWithNature YouTube Channel](#).