



Business Model Canvas for Nature – based Solutions

Bringing
cities to life,
Bringing life
into cities.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730222



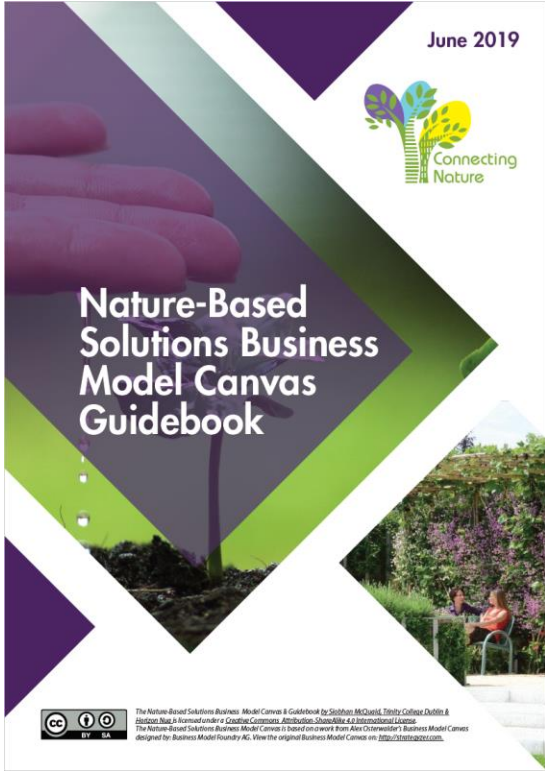
Nature – based Solutions

The European Commission defines nature-based solutions to societal change as solutions that are ***“inspired and supported by nature, which are cost-effective, simultaneously provide environmental, social and economic benefits and help build resilience.*** Such solutions bring more, and more diverse, nature and natural features and processes into cities, landscapes and seascapes, through locally adapted, resource-efficient and systemic interventions.

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Business Model for Sustainability

Key Activities:	Key Resources	Value proposition Environmental Social Economic	Key Partners	Key Beneficiaries
			Governance	
Cost Structure		Cost Reduction	Capturing Value	
Financing Up-front Costs		Sources of Capital Investment:		



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