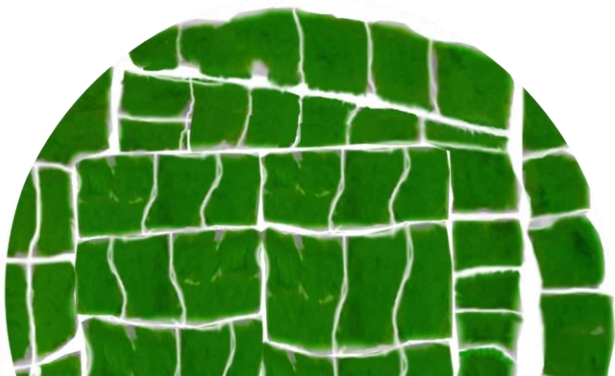


Business Model for Sustainability	Key Activities:	Key Resources	Value proposition	Key Partners	Key Beneficiaries
	Governance				
Financing Up-front Costs	Cost Structure		Cost Reduction	Capturing Value	
	Capital Expenditure Costs		Sources of Capital Investment:		



SIMILARITIES AND DIFFERENCES	The Sarajevo Process	NBS Business Model Canvas
CO – PRODUCTION TOOL	✓	✓
FACILITATES STORY TELLING	✓	✓
PERSONAL EXPERIENCE CENTRAL TO PROCESS	✓	✓
USES NATURE	✓	
ARTS BASED APPROACH	✓	
TESTED WITH MULTIPLE END USERS		✓
MARKET READY		✓





For More Information

Connecting Nature Website: <https://connectingnature.eu>

Sarajevo Process: <https://connectingnature.eu/sarajevo-process>

NBS BMC: <https://connectingnature.eu/nature-based-solutions-business-model-canvas>

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THANK YOU

