

### Powerful evidence for nature-based solutions: identifying opportunities for NBS impact assessment

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Where are the impact assessment gaps in cities?

#### What business opportunities can they generate?



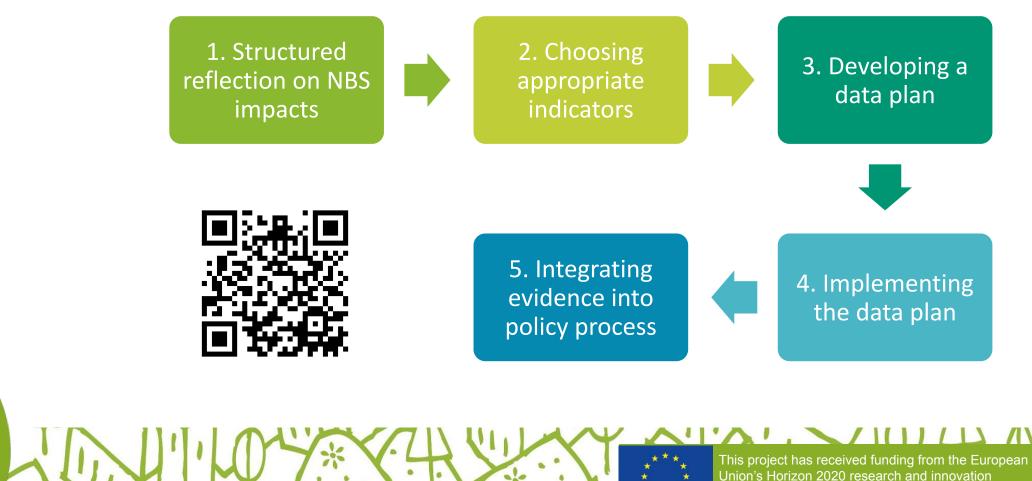
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Our cities have built their evaluation and monitoring plans through the Connecting Nature Impact Assessment Framework



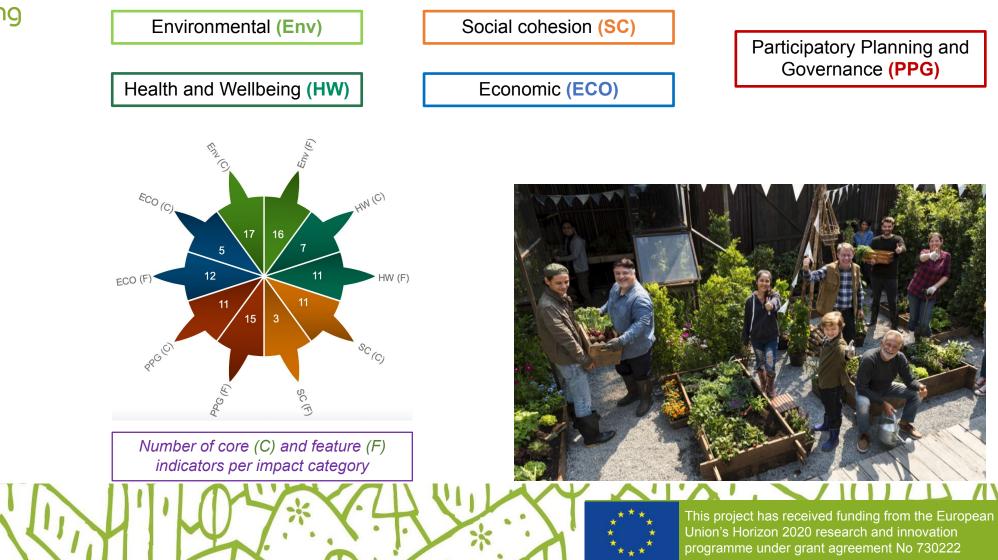
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## As a final result from a co-creation process with cities, 108 indicators were grouped into 5 impact categories



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### Most promising indicators: Health and social categories

	PRIMARY
Code	Indicator
PI1	Type of interaction with NBS
PI2	Frequency of interaction with NBS
PI3	Duration of interaction with NBS
PI4	Perceived quality of space
	HEALTH AND WELLBEING
Code	Indicator
HW3	General wellbeing and happiness
HW11	Mental health and wellbeing
HW12	Enhanced physical activity
HW16	Perceived restorativeness of public green space
HW14	Improvement of behavioural development and symptoms of attention-deficit/hyperactivity disorder (ADHD)

# SOCIAL COHESIONCodeIndicatorSC1Bonding social capitalSC2Bridging social capitalSC4.1Trust in communitySC5.1Perceived safetySC6Place attachmentSC9EmpowermentSC12Pro-environmental behaviour



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### Environmental, economic and participatory categories

ENVIRONMENTAL			PARTICIPATORY, PLANNING AND GOVERNANCE	
Code	Indicator	Code	Indicator	
ENV3	Air temperature change	PPG1	Diversity of stakeholders involved	
ENV23	Public green space distribution	PPG4	Policies adopted to promote NBS	
ENV24	Recreational value of blue-green spaces	PPG5	Activation of public-private collaboration	
ENV29	Supporting/increasing biodiversity conservation		Trust in decision-making and	
ENV35	Species diversity	PPG6	decision-makers	
ENV42	Land use change and greenspace configuration	PPG9	Innovative climate	
ENV81	Soil sealing	PPG10	Open communication	
		5		

ECONOMIC			
Code	Indicator		
ECO1	New Businesses 'attracted' or started and additional rates received		
ECO3	Net additional jobs created/enabled by NBS		
ECO7	Increase in tourism		
ECO13	Net impact on public expenditure from NBS implementation		





### Where are the impact assessment gaps in cities?

Lack of theory of change: assess indicators possibly related to the NBS without previously reflecting on the expected impact

No selection of indicators for the city due to an initial assessment of resources

Suitability of some indicators to measure the NBS impacts depending on the scale and the existing methodology

Lack of available data to establish a baseline

Contact with public administrations or people who have data of interest

Bringing cities to life, Bringing life into cities. Internal capacity in cities to collect and analyse data or represent the results in a spatial dashboard

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### EVALUATING THE IMPACT OF NATURE-BASED SOLUTIONS



### **European Handbook of Indicators**

The objective of this handbook is to support the adoption of common indicators and methods for assessing the performance and impact of diverse types of NBS

The handbook is designed to be relevant for NBS implemented across a wide geographic area and at a multitude of scales

NBS are capable of addressing challenges across multiple environmental, social, cultural and economic dimensions. In this handbook, 12 key societal challenge areas are considered

